PRESS RELEASE
July 22, 2009
Contact: Stacey Epperson
President and CEO
Frontier Housing
606-784-2131, x227
stacey@frontierhousing.org

Frontier Receives New Grant Funds to Support Increased Services in Local Region and Beyond

Morehead, KY – Frontier Housing announced today that they will receive a grant from the Mary Reynolds Babcock Foundation in the amount of $75,000 that will assist them in increasing affordable housing services in their local service area: Bath, Carter, Elliott, Fleming, Magoffin, Menifee, Morgan, Rowan, and Wolfe Counties, and the City of Ashland. The grant will allow Frontier to extend their energy-efficient, high-quality manufactured housing program throughout the Southeastern US by partnering with other nonprofits.

This grant will provide operating support for Frontier Housing to increase the number of households served through their existing homeownership program. Funding will assist Frontier in serving 65 households with fair loans and affordable housing; with 35 of these customers purchasing new homes developed by Frontier.

In addition, Frontier will launch *Green Solutions,* a new rehabilitation and replacement housing program. *Green Solutions* focuses on energy-efficiency and utilizing environmentally friendly materials and techniques. With Mary Reynolds Babcock Foundation funding, Frontier will pilot the program, serving a minimum of three families with home rehabilitation or replacement. The goal will be to increase the energy efficiency of each home by a minimum of 10% or to reduce the kilowatt usage by 5 kilowatts per hour by utilizing a minimum of 5 green building products or techniques. Replacement services will be reserved for those who reside in older mobile homes (pre-HUD code homes, built prior to 1976) that are in poor condition. These homes will be replaced with Frontier's new *Ridgeline Series* single-section manufactured homes that are very energy-efficient and built to Frontier's high quality standards.

Finally, the Mary Reynolds Babcock Foundation funding will help Frontier to broaden their reach by extending their innovative, quality manufactured housing program to nonprofits throughout the Southeastern US. Frontier will sign on 10 new nonprofits to participate in the program using Frontier's model for providing quality, responsible manufactured housing as an affordable option through their own housing programs.

Individuals or nonprofits who are interested in finding out more about how they can take advantage of new opportunities created by this funding can contact Frontier at 606-784-2131 or visit their webpage online at www.frontierhousing.org.

Stacey Epperson, stacey@frontierhousing.org, Frontier President and Chief Executive Officer, is proud that Frontier has received support for its work from the Mary Reynolds Babcock Foundation and is excited about the new opportunities being made available by the funding. "This type of organizational support is so important in deepening Frontier's commitment to our

local communities, while at the same time allowing us to grow in new and meaningful ways. It's astonishingly powerful to know that we, here in Appalachia, are at the forefront of exciting housing innovations that have the potential for national impact. Our work has always been innovative, out on the frontier. We stand ready to face challenges as we build a large scale approach, knowing the impact will be far reaching in the affordable housing field, as well as, in our own back yard."

The Mary Reynolds Babcock Foundation, www.mrbf.org, makes grants to local, statewide and regional nonprofits in the Southeastern US that have track records of helping low-wealth people build assets and transform economic conditions in their communities. Grant funds may be used in a variety of ways, including but not limited to: general operating support, project support, support for bringing together networks of grassroots and partner organizations, and organizational development support. The Mary Reynolds Babcock Foundation assists people in the Southeastern US to build just and caring communities that nurture people, spur enterprise, bridge differences and foster fairness. Their mission is to help people and places to move out of poverty and to achieve greater social and economic justice. They support organizations and networks that work across race, ethnic, economic and political differences to make possible a brighter future for all.

Frontier Housing, www.frontierhousing.org, an affordable housing nonprofit for 35 years in Eastern Kentucky, builds and develops single and multi-family housing. Frontier, an Exemplary Organization in the NeighborWorks® Network, has become the largest residential builder in their service area and the largest nonprofit builder in Kentucky. Further, they have a track record of ensuring sustainable homeownership with a low foreclosure rate of less than 1%. Frontier has proven that when quality products are coupled with responsible lending, low-income families can be successful homeowners. Frontier trains and provides technical assistance to other nonprofits so they may effectively use Frontier's delivery system for providing quality manufactured housing to homebuyers.