



News Release

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Frontier Housing Celebrates Manufactured Housing Week *Morehead Nonprofit Makes Homeownership Possible Across Appalachia*

Morehead, KY—This week, National Manufactured Housing Week, Frontier Housing is dispelling myths and opening the doors of homeownership to all income levels in America, by improving housing in a previously ignored sector—manufactured homes. Frontier Housing has been working for five years to help buyers of manufactured housing in Morehead, Ashland, and nine surrounding counties by delivering quality, energy-efficiency homes, with fair, mortgage financing.



Manufactured housing is a significant source of affordable housing that opens the doors to homeownership for families, who in many of the nation's housing markets, cannot afford to buy a site-built home. Frontier Housing is part of a national initiative, Innovations in Manufactured Homes (I'M HOME), which seeks to ensure that the more than 17 million Americans living in manufactured homes can reap the same benefits of homeownership as families who buy other kinds of homes. I'M HOME supports programs, like Frontier Housing across the country that are helping families who choose manufactured homes make sure these are good investments.

Frontier Housing is working with the Federation of Appalachian Housing Enterprises (FAHE) to deliver quality homes with fair financing. Frontier Housing is just one member of the FAHE network working to deliver manufactured homes in Central Appalachia. By working together, FAHE members are piloting this hub-and-spoke delivery system, where Frontier Housing is the aggregated dealer for other nonprofits across the Central Appalachian region. In the past year, Frontier has expanded into Virginia and Tennessee, offering exclusive home designs through Clayton, a national leader in manufactured homes. Thanks to Frontier Housing, other nonprofits can offer these homes even though they are not a traditional dealer.

"We're about helping more nonprofits help more homebuyers" says Stacey Epperson, President and CEO of Frontier Housing. When buyers have quality products to choose from and fair financing, they can make the right choices when buying their first home, whether it's built on-site or in a factory." The homes offered by Frontier Housing put a special emphasis on energy efficiency. "We believe our Clayton product offers the best

quality and energy efficiency in our local marketplace. Building to keep energy costs low is a smart way to guarantee that the home remains affordable.”

Now in its fifth year, I’M HOME is working across the nation with over 30 community partners developing attractive new housing and replacing dilapidated homes; changing the way manufactured homes are financed; working with families who live in “parks,” where there are special challenges; and working with policymakers to make sure the same benefits and protections are available to everyone who buys a home, regardless of how it’s built.

“Manufactured homes not only provide long-term, lower-cost housing, but they can also help build financial security for millions of families through ownership,” said Kathryn Gwatkin Goulding, the Director of I’M HOME. “Manufactured Housing Week is an opportunity to bring awareness across the country that there is a great opportunity to create better quality, better financed housing in this very large market.”



For more information on Frontier Housing, please visit www.frontierhousing.org. For more information on the I’M HOME Initiative, please visit www.cfed.org/go/imhome.

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[Frontier Housing](http://www.frontierhousing.org) is a nonprofit retailer providing Clayton manufactured homes to nonprofits in Kentucky, Tennessee, Virginia and West Virginia. Established in 1974, Frontier Housing is nationally recognized for its innovations in the manufactured housing field to help more buyers create wealth through homeownership. In addition to manufactured homes, Frontier Housing offers other affordable housing solutions, like mortgage lending and homebuyer education, to build better communities.

I’M HOME is an initiative of the [Corporation for Enterprise Development](http://www.cfed.org). CFED expands economic opportunity by helping Americans and their children build assets, save for the future, start and grow businesses, pursue education and become homeowners. We identify, refine and help realize good ideas and develop partnerships to promote lasting change. We bring together community practice, public policy and private markets in new and effective ways to achieve greater economic impact. Established in 1979 as the Corporation for Enterprise Development, CFED works nationally and internationally through its offices in Washington, DC; Durham, North Carolina; and San Francisco, California.