

Governor Ernie Fletcher  
Commonwealth of Kentucky



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## *Change a Light, Change Rowan County and the World*

### **Elements of Change:**

This spring, Frontier Housing is using its 2007 Earth Day Change A Light \$350 mini-grant to educate consumers about the environmental and cost benefits of energy-efficient lighting. The grant was awarded by the Governor's Office of Energy Policy (GOEP) to 37 qualifying organizations state-wide.

If every household in Rowan County and the nation replaced just one incandescent light bulb with an ENERGY STAR compact fluorescent bulb (CFL), we would save enough energy to light more than 2.5 million homes for a year and prevent greenhouse gases equivalent to the emissions of nearly 800,000 cars.

### **Change Rowan County:**

In Rowan County, Frontier Housing is participating by educating homeowners on the advantages of compact fluorescent bulbs and installing compact fluorescent bulbs in all applicable light fixtures in all new homes.

"This is exactly what we had in mind when we designed the Earth Day ENERGY STAR Change a Light, Change the World grant," said Talina Mathews, executive director of the Governor's Office of Energy Policy. "We want to educate people about a wonderful way to save energy and protect the environment all in one easy package. These grant recipients have become ambassadors. They are doing an excellent job of effecting positive change for Kentucky's environment."

### **Invested in Change:**

In addition to the GOEP and The Kentucky NEED Project the local partners that have joined forces with Frontier Housing and ENERGY STAR to educate consumers in Rowan County include:

- A.W. Cooley Builders
- Jackson Builders
- Perk's Home Improvement
- Big 4 Lumber Company

### **Make a Change:**

Changing the world starts with simple actions. Replace a light in your home with an ENERGY STAR labeled lighting product and save energy, money and help the environment.